



# ST. JOSEPH'S COLLEGE FOR WOMEN

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Affiliated to Bharathiar University, Accredited with Grade "B+" by NAAC  
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## Entrepreneurship Development Cell (EDC)

The Entrepreneurship Development Cell (EDC) is established with the objective of cultivating and enhancing the entrepreneurial skills of young women students who aspire to establish enterprises with innovative ideas. The EDC serves as a motivational platform for students considering entrepreneurship as a viable career path. The following policies, practices, and outcomes provide a comprehensive understanding of the EDC at St. Joseph's College.

### Policies:

- To raise awareness about entrepreneurship, offer skill development programs, organize innovation contests, and mentor students to consider self-employment as a career option.
- To conduct a variety of activities, including exposure visits, industry liaison, and expert talks by successful entrepreneurs, to broaden students' entrepreneurial perspectives.
- To provide space and basic infrastructure for students to discuss, develop, and implement their innovative business proposals and plans.
- To offer opportunities for learning income generation through collaboration with wholesale manufacturers and producers.
- To raise awareness about various financial aids and schemes available to women entrepreneurs in alignment with the policies of the 'Make in India' initiative.

### Practices:

- The promotion of entrepreneurship culture among students is facilitated through the organization of various activities such as Entrepreneurship Awareness Camps, Competitions, Training Programs, Guest Lectures, and Workshops.
- Specialized training programs, including Aari Work, Embroidery Work, Tailoring, Wire-Basket Making, and Web-Designing, are organized to equip students with skills necessary for self-employment.
- Assistance is provided to potential entrepreneurs in the processes of establishing, growing, and managing new businesses, guiding them toward becoming versatile entrepreneurs.







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- The EDC offers a platform for interaction between professional entrepreneurs and student entrepreneurs.
- Memoranda of Understanding (MoUs) with industries are established to facilitate industry-institute interactions and exposure visits, enabling students to gain a deeper understanding of business operations.
- The student-operated cafeteria and stall under the EDC help students acquire essential managerial skills necessary for effectively running an enterprise.
- Emphasis is placed on the importance of waste management, recycling, and reusing, with the aim of creating socially responsible entrepreneurs.

### Outcomes:

- Women students develop entrepreneurial spirit and are encouraged to start their own enterprises.
- Interactions with successful entrepreneurs and various skill development programs motivate students to consider entrepreneurship as a career.
- Through the EDC stall, students are equipped with entrepreneurial and managerial skills, enabling them to cope with current market trends and effectively run enterprises.
- Exposure visits to industries provide students with practical knowledge on starting, growing, and managing new businesses.
- Students acquire specific skills in their areas of interest, which empower them to become entrepreneurs.
- Awareness of financial aids and special schemes enables women students to initiate successful businesses, enterprises, or small-scale industries.
- The EDC instills qualities of social responsibility through activities such as the 'Wealth from Waste' program and compost making from bio-waste, encouraging student entrepreneurs to implement sustainable and eco-friendly practices in their future businesses.
- Participation in various EDC activities and competitions fosters confidence and self-motivation among students, preparing them to become future entrepreneurs.

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